

CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

SARAH HOLLIDAY
P O BOX 4764
BATON ROUGE, LA 70821-4764

2. Office Sought (Include title of office as well)

STATE REPRESENTATIVE
EAST BATON ROUGE
101

OFFICE USE ONLY

Report Number: 27954

Date Filed: 11/10/2011

Report Includes Schedules:

Schedule A-1
Schedule A-2
Schedule E-1

3. Date of Primary 10/22/2011

This report covers from 10/3/2011 through 10/30/2011

4. Type of Report:

_____ 180th day prior to primary
_____ 90th day prior to primary
_____ 30th day prior to primary
_____ 10th day prior to primary
X 10th day prior to general
_____ 40th day after general
_____ Annual (future election)
_____ Supplemental (past election)
_____ Amendment to prior report

5. FINAL REPORT if:

_____ Withdrawn
_____ Filed after the election AND all loans and debts paid
_____ Unopposed

6. Name and Address of Financial Institution
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report

Daytime Telephone

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 10th day of November, 2011.

SARAH HOLLIDAY

Signature of Candidate/Chairperson
(To be signed by Chairperson *only* if report by principal campaign committee)

225-284-5786

Daytime Telephone

SARAH HOLLIDAY

Signature of Treasurer

225-284-5786

Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 1,400.00
2. In-kind Contributions (Schedule A-2)	\$ 2,250.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. TOTAL CONTRIBUTIONS (Lines 1 + 2 +3)	\$ 3,650.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. TOTAL RECEIPTS (Lines 4 + 5 + 6 + 7)	\$ 3,650.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 3,715.84
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. TOTAL DISBURSEMENTS (Lines 9 + 10 + 11 + 12)	\$ 3,715.84

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 2,872.14
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 3,650.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 3,715.84
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 2,250.00
18. Funds on hand at close of reporting period	\$ 556.30

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SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 0.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

NOTICE

The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.

Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.

*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,

SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
CC & S SHIPPONG INC. 8034 SCENIC HWY BATON ROUGE, LA 70807 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/14/2011	\$50.00	\$50.00
CEDRIC A UPSHAW 7516 BLUEBONNET BLVD. SUITE 203 BATON ROUGE, LA 70810 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/12/2011	\$150.00	\$150.00
ORTHOPEDIC CARE CENTER OF LOUISIANA 4550 NORTH BLVD SUITE 100 BATON ROUGE, LA 70806-4013 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/14/2011	\$1,000.00	\$1,000.00
JOYCE D. VAUGHN 5935 VALLEY FORGE BATON ROUGE, LA 70808 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/12/2011	\$100.00	\$100.00
ELIZABETH DENT 1055 LAUREL STREET BATON ROUGE, LA 70802-4614 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	10/09/2011	\$100.00	\$100.00
4. SUBTOTAL (this page)		\$1,400.00	N/A
5. TOTAL (complete only on last page of this schedule)		\$ 1,400.00	N/A
6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE A-2: IN-KIND CONTRIBUTIONS

The following information must be provided for all in-kind contributions to your campaign having a monetary value in excess of \$25. In-kind contributions include the donation of tangible property, the use of tangible property, or the services of employees paid by a person other than the candidate or his business. In Column 1, check if the in-kind contributor is a political committee or a party committee. Any in-kind contributions a candidate makes to his own campaign must be reported here. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of In-Kind Contributor	2. In-Kind Contributions this Reporting Period			3. Total this Election
	a. Description(s)	b. Date(s)	c. Amount(s)	
J W VAUGHN CONSULTANTS 5935 VALLEY FORGE BATON ROUGE, LA 70808 POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	RADIO COMMERCIALS AND ROBO CALLS	10/15/2011	\$2,250.00	\$2,250.00
4. SUBTOTAL (this page)			\$2,250.00	N/A
5. TOTAL (complete only on last page of this schedule)			\$ 2,250.00	N/A
6. IN-KIND CONTRIBUTIONS FROM POLITICAL COMMITTEES				
SUBTOTAL (this page)			\$0.00	TOTAL (complete only on last page of this schedule) \$ 0.00

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SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
B-QUICK 9227 GREENWELL SPRINGS BATON ROUGE, LA 70814	10/04/2011	GASOLINE	\$ 45.01
B-QUICK 9227 GREENWELL SPRINGS BATON ROUGE, LA 70814	10/06/2011	GASOLINE	\$ 45.89
B-QUICK 9227 GREENWELL SPRINGS BATON ROUGE, LA 70814	10/08/2011	GASOLINE	\$ 25.01
B-QUICK 9227 GREENWELL SPRINGS BATON ROUGE, LA 70814	10/14/2011	GASOLINE	\$ 32.05
B-QUICK 9227 GREENWELL SPRINGS BATON ROUGE, LA 70814	10/17/2011	GASOLINE	\$ 48.62
B-QUICK 9227 GREENWELL SPRINGS BATON ROUGE, LA 70814	10/21/2011	GASOLINE	\$ 47.77
ROSEHILL BAPTIST CHURCH Baton Rouge, LA 70805	10/19/2011	DONATION	\$ 25.00
CAPITAL CITY GRILL SHERWOOD FOREST BLVD BATON ROUGE, LA 70816	10/13/2011	CAMPAIGN MEETING	\$ 37.06
3. SUBTOTAL (optional)			\$306.41
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
HOME DEPOT 8181 AIRLINE HIGHWAY BATON ROUGE, LA 70805	10/08/2011	MATERIAL TO HOLD DOWN LARGE SIGNS	\$ 11.05
PORTOBELLO'S GRILL 7622 OLD HAMMOND HWY BATON ROUGE, LA 70809	10/09/2011	CAMPAIGN MEETING	\$ 34.67
SARAH HOLLIDAY P O BOX 4764 BATON ROUGE, LA 70821-4764	10/07/2011	CAMPAIGN REIMBURSEMENTS	\$ 242.00
MICHAEL HOLLINS BATON ROUGE, LA 70802	10/03/2011	FRAMES FOR SIGNS	\$ 75.00
SMOOTHIE KING 10825 FLORIDA BLVD SUITE A BATON ROUGE, LA 70815	10/05/2011	CAMPAIGN MEAL	\$ 20.10
SMOOTHIE KING 10825 FLORIDA BLVD SUITE A BATON ROUGE, LA 70815	10/08/2011	AFTER CANVASSING MEAL	\$ 11.51
LOGANS #324 6571 BLUE BONNET BLVD BATON ROUGE, LA 70810	10/15/2011	CAMPAIGN MEETING	\$ 48.59
JAN'S MAILING 34067 ROBBIE LEE DRIVE DENHAM SPRINGS, LA 70706	10/07/2011	MAILINGS	\$ 1,041.31
3. SUBTOTAL (optional)			\$1,484.23
4. TOTAL (optional - complete only on last page of this schedule)			

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1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
GRAVIS MARKETING 910 BELL AVENUE #1042 WINTER SPRINGS, FL 32708	10/19/2011	ROBO CALLS	\$ 240.00
SYSTEM OF 1 - RADIO 1550 AM 6943 TITIAN AVENUE BATON ROUGE, LA 70806	10/19/2011	RADIO	\$ 400.00
FEDEX OFFICE BATON ROUGE, LA 70815	10/05/2011	COPIES	\$ 11.55
FEDEX OFFICE BATON ROUGE, LA 70815	10/21/2011	COPIES	\$ 6.32
PROPRINT 9138 MAMMOTH AVE BATON ROUGE, LA 70814	10/21/2011	T-SHIRTS	\$ 64.38
CHILI'S RESTAURANT ZACHARY, LA 70707	10/03/2011	CAMPAIGN MEETING	\$ 60.00
CHILI'S RESTAURANT ZACHARY, LA 70707	10/18/2011	CAMPAIGN MEETING	\$ 33.00
PRINTING TECH 11930 S. HARRELL'S FERRY ROAD BATON ROUGE, LA 70816	10/03/2011	PUSH CARDS	\$ 490.00
3. SUBTOTAL (optional)			\$1,305.25
4. TOTAL (optional - complete only on last page of this schedule)			

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Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PRINTING TECH 11930 S. HARRELL'S FERRY ROAD BATON ROUGE, LA 70816	10/03/2011	PRINTING	\$ 169.05
PRINTING TECH 11930 S. HARRELL'S FERRY ROAD BATON ROUGE, LA 70816	10/17/2011	PRINTING	\$ 54.90
THE WEEKLY PRESS BATON ROUGE, LA 70807	10/17/2011	NEWSPAPER AD	\$ 121.00
CUMULUS D/B/A CITIDEL BROADCASTING 650 Wooddale Blvd. Baton Rouge, LA 70806	10/20/2011	RADIO	\$ 175.00
CUMULUS D/B/A CITIDEL BROADCASTING 650 Wooddale Blvd. Baton Rouge, LA 70806	10/25/2011	Sovernir Booklet Ad	\$ 100.00
3. SUBTOTAL (optional)			\$619.95
4. TOTAL (optional - complete only on last page of this schedule)			\$ 3,715.84

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